

LIBRARY AND LITERACY COMMISSION

Tuesday, August, 13, 2013

5:30 p.m.

Heritage Center 256 East Orange Avenue

PORTERVILLE PUBLIC LIBRARY

AGENDA

I. CALL TO ORDER

II. ROLL CALL

Esther Figueroa, Chair	(10/2015)	Allan Bailey, Vice-Chair	(10/2015)
Rebecca Ybarra	(10/2013)	Catherine E. May	(10/2013)
Tamara Bishop	(10/2013)	Carol Wilkins	(10/2015)
Edith La Vonne	(10/2015)		

III. ORAL/WRITTEN COMMUNICATIONS FROM PUBLIC

All items not scheduled should be addressed to the Library and Literacy Commission at this time during Oral Communications. Anyone wishing to address the Library and Literacy Commission should state their name for the record. In order to proceed in a timely manner, please limit the duration of your comments to three (3) minutes.

IV. REPORTS

This is the time for the Library and Literacy Commissioners to report on advocacy activities.

V. CONSENT CALENDAR

Consent Calendar items are considered routine and informational in nature and will be enacted in one motion. There will be no separate discussion on these matters unless a request is made, in which event the item will be removed from the Consent Calendar.

1. Library and Literacy Commission Minutes from May 14 and May18.
2. Monthly Highlights
Re: Consider approval of monthly highlights report for May, June, and July.
3. Summer Activity Report
Re: Consider approval of staff report
4. Literacy Report
Re: Consider approval of monthly Read to Succeed program report for May, June, and July.
5. Chamber Ambassador Report
Re: Consider approval of monthly activity report from staff for May, June, and July
6. Update second floor renovation project
Re: Informational report regarding the status of the project.
7. Update On Panel Recruitment For Capital Project Funding
Re: Informational report regarding the status of staff efforts for recruitment of panelists.
8. Attendance Report
Re: City Council request a quarterly report of Commissions and Committees
9. Announcements
Re: Informational report regarding upcoming activities of interest to the Commission.

VI. SCHEDULED MATTERS

1. Margaret J. Slattery Children’s Library (MJSCL)
Re: Review City expenditures for library operations and discussion of next steps
2. Update on Kindle
Re: Informational report regarding the access of eBooks by Kindle users and acquisition of equipment for circulation.
3. Serving with a Purpose Conference
Re: Informational report from Commissioner Bishop about the conference
4. 2013 California Library Association Conference
Re: Informational report and consider designation of a Commissioner to attend
5. Commission Advocacy Opportunities
Re: Consider the September and October schedule.

VII. COMMENTS FROM COMMISSIONERS

The Commissioners’ opportunity to comment on any item or issue that is under the purview of the Library and Literacy Commission that is not on the agenda.

VIII. SCHEDULED ITEMS FOR FUTURE MEETINGS

Agenda items for subsequent Commission meetings.

IX. ADJOURNMENT - to the meeting of Tuesday, September 10

In compliance with the Americans with Disabilities Act and the California Ralph M. Brown Act, if you need special assistance to participate in this meeting, or to be able to access this agenda and documents in the agenda packet, please contact the Office of City Clerk at (559) 782-7464. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting and/or provision of an appropriate alternative format of the agenda and documents in the agenda packet.

Materials related to an item on this Agenda submitted to the Library and Literacy Commission after distribution of the Agenda packet are available for public inspection during normal business hours at the Library, 41 West Thurman Avenue, Porterville, CA 93257.

The mission of the Porterville Public Library is to be a visible learning center by providing literacy materials and services for all ages throughout our community for personal enrichment, the power of information, and the joy of reading.

LIBRARY AND LITERACY COMMISSION

Tuesday, August 13, 2013

5:30 p.m.

CONSENT CALENDAR

1. Library and Literacy Commission Minutes

- **May 14, 2013**

Call to Order: The meeting was called to order at 5:32 p.m.

Roll Call: Chair Figueroa, Commissioner Bailey, Commissioner May (5:45), Commissioner Bishop, and Commissioner La Vonne.

Also Present: Vikki Cervantes, City Librarian; Anthony Arellano, Library Supervisor; Barry Caplan, member of the public.

Oral/Written Communications from Public: Barry Caplan – the level of IT services is not up to modern professional standards. Mr. Caplan requested items to go onto next agenda: 1) footer of website message, asking to take message down from library portion; 2) filtering, blocked websites by ISP; 3) wireless access versus electricity in the building, told by staff that there was no capacity and now the library has it; 4) eBooks tracking, program used by third party that the library deferred to SJVLS consortium is detrimental to library and users.

Reports: Chair Figueroa noted that Library and Literacy Commissioners attended the mural dedication, First Friday Coffee, and City Council and thanked them for their attendance. Commissioner Bailey reported a conversation with Councilman Shelton at First Friday Coffee regarding funds, taxes, and budget.

Consent Calendar: Commissioner La Vonne motioned to approve. Commissioner Bishop seconded and the motion passed.

Scheduled Matters:

1. Margaret J. Slattery Children's Library (MJSCL). Commissioner La Vonne motioned to allow library staff to do whatever is necessary at the MJSCL. Commissioner Bailey seconded and the motion passed with Commissioner May abstaining. Commissioner Bailey motioned to have the August meeting at MJSCL. Commissioner La Vonne seconded and the motion passed.
2. Update on Kindle. Chair Figueroa tabled this item to the August meeting.
3. Library Facility Planning. Discussion resulted in directing staff to put items together from previous documents to create a site selection criteria list, with space to add on, by the August meeting.
4. Commission Advocacy Opportunities. Chair Figueroa volunteered to attend the P&L Commission meeting on 6/6/13 if they were not on Hiatus. Commissioner Bailey and Commissioner La Vonne plan to attend the 6/18/13 City Council meeting and Chair Figueroa expects to be present at the 7/16/13 City Council meeting.

Comments from Commissioners: Commissioner Bishop voiced public's concern of certain titles purchased with Measure H funds, such as books about Tarot Cards. Vikki responded with reference to the Measure H Fact Sheet and the Collection Development Policy, stating that we are a public library and serve varied interests, adding that T.U.T.O.C. also reviews Library Measure H expenditures. Commissioner Bailey corroborated his attendance for the Saturday meeting. Commissioner La Vonne stated that she likes to see the library active, promotes activities, and likes to be informed. Vikki reported on the value of the grantsmanship training in being prepared to match the right programs with the right funding source. Chair Figueroa reminded the Commissioners to inform Vikki if they expected to be absent so that it can be marked as an excused absence in the attendance report. She also asked that reminder emails be sent out regarding the

Saturday meeting. Vikki confirmed that she would send out reminder emails and write talking points for the upcoming City Council meeting.

Scheduled Items for Future Meetings: Chair Figueroa requested staff to prepare responses to Mr. Caplan's four points for the August meeting. Commissioner La Vonne mentioned that the Commissioners should review documents during the summer hiatus to prepare for a site selection criteria checklist discussion. The Update on Kindle item was tabled to the August meeting.

Adjournment: The meeting was adjourned at 6:27 p.m.

- **May 18, 2013**

Call to Order: The meeting was called to order at 9:00 a.m.

Roll Call: Chair Figueroa, Commissioner Bailey, Commissioner May, Commissioner Bishop, and Commissioner La Vonne.

Also Present: Vikki Cervantes, City Librarian; Rebecca Jauregui, Library Supervisor.

Scheduled Matters:

1. California Association of Library Trustees and Commissioners (CALTAC). Deborah Doyle facilitated the Board Effectiveness Training (BET). She passed out the Board Effectiveness Training packet and A Pocket Guide to Open Meeting Laws in California: the Brown Act handout.

Comments from Commissioners: Commission Chair Figueroa has requested that "strategic planning" come forward as a topic for discussion.

Scheduled Items for Future Meetings: Chair Figueroa requested staff include a report on BET and a report from Commissioner Bishop on the Serving with a Purpose Conference.

Adjournment: The meeting was adjourned at 12:09 p.m.

2. **May – July Monthly Highlights**

May 2, 2013, Family Health Care staff conducted a presentation on Dental Hygiene to the English Language & Literacy Intensive children. There were **19** participants that received a coloring book, stickers, and an informational handout.

May 2, 2013, library staff attended the StepUp event at Porterville High. Staff had an informational booth to promote library upcoming events. Participants had an opportunity to play the Spin "n" Win wheel to win a prize. There were **80** participants.

May 3, 2013, staff conducted 2 tours for Kindergarten students. There were **60** participants.

May 3, 2013, library staff attended First Friday Coffee at Galaxy 9. Library staff and Friends of the Library cohosted this event. Staff passed out promotional totes to the first seventy-five attendees. Vikki introduced the Library staff and Friends of the Library. Staff presented a slide show of the library. Janice Whitaker, President of the Friends, gave a brief speech about their organization.

May 4, 2013, library staff held a Saturday Game Day @Your Library. Participants were able to play a variety of card, board, and video games. There were **65** participants.

May 9, 2013, staff conducted 1 tour for the Preschoolers from Sunnyside School. There were **48** participants.

May 10, 2013, library staff attended Earth Day at the Prospect Education Center. Staff provided a craft where the kids planted seeds using cotton balls, a plastic bag, bean seeds, and water. There were **300** students who participated.

May 13, 2013, staff conducted 1 tour for First graders from Belleview School. There were **30** participants.

May 15, 2013, staff conducted 2 tours for 6 & 7 grades from Hope School. There were **54** participants.

May 16, 17, 2013, staff conducted 2 tours for First graders from Olive Street School. There were **28** participants.

May 18, 2018, Library & Literacy Commissioners and Library staff attended a Board Effectiveness Training. Deborah Doyle facilitated the training. She passed out the Board Effectiveness Training packet and A Pocket Guide to Open Meeting Laws in California: the Brown Act handout.

May 20, 2013, staff conducted 2 tours for Home school students. There were **60** participants.

May 21, 2013, staff conducted 2 tours for the 2nd graders from Roche Ave. School. There were **52** participants.

May 22, 2013, staff conducted 1 tour for a Kindergarten class from Olive Street School. There were **28** participants.

May 23, 2013, staff conducted 1 tour for a 6th grade class from John J. Doyle School. There were **30** participants.

May 23, 2013, staff conducted 3 tours for 3 first grade classes from Rockford School, Olive Street School and Belleview School. There were a total of **87** participants.

May 23, 2013, Transaction and Use Tax Oversight Committee Meeting was held upstairs in the Local History Room.

May 25, 2013, library staff attended the Eagle Mountain Employee Health Fair. Staff had an informational booth to promote library upcoming events. There were **100** participants.

June 1, 2013, library staff held a Saturday Game Day @Your Library. Participants were able to play a variety of card, board, and video games. There were **35** participants.

June 3, Reading is Soooo Delicious Summer Reading Program started and will run until August 3, 2013.

June 7, 2013, library staff attended the JR Giants First Pitch Meeting Event. Staff conducted a presentation on the Summer Reading Program and upcoming events and programs. There were approximately **300** participants.

June 21, 2013, library staff attended Friday Night Lights Event. Staff had an informational booth to promote library upcoming events. Participants had an opportunity to play the Spin “n” Win wheel to win a prize. There were **100** participants.

July 6, 2013, library staff held a Saturday Game Day @Your Library. Participants were able to play a variety of card, board, and video games. There were **53** participants.

July 10, 2013, the Library had an informational booth at the Family Health Care Resource Center to promote library programs and services. Participants received a promotional tote book for signing up for a library card. There were **17** in attendance. Staff processed **7** library cards.

July 12, 2013, staff conducted a library tour for Happy Heart's Pre-school children.

July 12, 2013, staff had an informational booth at the Summer Night Lights. Participants had a chance to play the Spin "n" Win wheel to win a prize. There were **47** participants.

July 18, 2013, staff conducted a Library presentation to cancer survivors at the Sierra View Cancer Center. Participants received promotional library tote bags. There were **35** participants.

July 21, 2013, staff had an informational booth at the Friday Night Lights Event. Staff promoted the Summer Reading Program, Teen Video Challenge, and upcoming events and programs. Participants had an opportunity to play the Spin "n" Win wheel to win a prize. There were **250** participants.

July 26, 2013, staff had an informational booth at the Family Health Care Resource Center to promote the library's programs, services and upcoming summer carnival. There were **34 participants**.

July 26, 2013, staff had an informational booth at the Summer Nights Event. Participants had a chance to play the Spin "n" Win wheel to win a prize. There were **100** participants.

Staff conducted 1-Hour courses on the following Computer Topics:

- May 4th Introduction to Computers (Spanish)
- May 11th Introduction to Computers
- May 18th Introduction to Email (Spanish)
- May 25th Job Scout!
- June 1: Introduction to Downloading (Spanish)
- June 8: Introduction to Computers
- June 15: Introduction to Facebook (Spanish)
- June 22: Introduction to Keyboarding
- June 29: Introduction to Keyboarding (Spanish)
- June 29: Job Scout Workshops
- July 6: Computer Class Intro to Word
- July 13: Computer Class Excel (Spanish)
- July 20: Computer Class Intro to the Internet
- July 27: Job Scout!

Total participants: **22**

May-July Monthly Volunteer Hours

38 Volunteers: **651** hours

40 Community Service: **414** hours

Boppy Times for Babies: parents and their babies get to play and bond together. There were **96** participants.

Tuesday Morning Story Times: preschoolers enjoy singing, dancing, and books. There were **957** participants.

Tuesday Evening Spanish Story Times: preschoolers enjoy Spanish stories, Spanish songs and crafts. There were **421** participants.

3. Summer Activity Report

The library offered nine weeks of summer fun for everyone that included educational activities, events and programs that ran from June 3, 2013 through August 3, 2013, Monday through Saturday, which provided an additional 4 to 5 hours of programming daily.

There were a total of **1,348** Summer Reading sign-ups.

- Children: **853**
- Teens: **114**
- Adults: **381**

Summer Reading - Entertainment

- June 15, 2013, Local author Shamira Noorali discussed her poetry book titled A Simple Rebirth and signed copies afterwards. There were **9** participants.
- June 22, 2013, Susan Bring the drug awareness chairman from “Just Say No” gave a talk to parents and teens on the dangers of drug use. There were **9** participants.
- July 6, 2013, Porterville Ghost Society (PGS) shared background information on how their organization got started. PGS displayed equipment and showed some of their recordings. The kids had an opportunity to examine the equipment and ask questions. There were **24** participants.
- July 13, 2013, Charlotte Pendragon performed a magic show. Her feats of magic & illusion kept the **138** participants amazed.

Summer Partners:

GET FIT RIGHT PORTERVILLE. Richard Albright, a local certified fitness trainer, conducted classes for Ages 4 through 16. Families spent quality time together learning about healthy lifestyles and participating in fun summer exercise activities. There were **866** participants.

Tulare County Employment Connection One Stop Center conducted a series of job skills workshops for adults. Workshops included *How to Create a Resume* and *Interview Skills & Dress for Success*. There were **21** participants.

University of California Cooperative Expanded Food and Nutrition Education Program conducted a series of workshops on nutrition, cooking tips and making better choices on eating and living a healthier lifestyle for the entire family. There were **88** participants.

Mr. Cisneros, a local educator, volunteered his time and held a series of English as a Second Language Classes. There were **43** participants.

Weekly Age Specific Programming

Little Ones Laugh & Learn Time (Ages: 1 to 4)

Leap Pad early education interactive learning device. Participants: **140**

123 ABC Play with Me (Ages: 1 to 4) Participants: **154**

Binky Baby Games (Ages: 1 to 4) Participants: **48**

The Red Hot Kids Time (Ages 5 to 12)

Gaming, Crafts & Movies. Participants: **1,717**

The Sizzling Teen Time (Ages: 13 to 17)

Gaming, Crafts, Art classes & Movies. Participants: **521**

Family Fun Night

Summer Craft Nights program for families. Participants: **288**

The Summer Reading Program Finale was held on August 3, 2013, at Centennial Plaza Park from 10 a.m. – 2 p.m. The Library provided a sprinkler area for kids to run through, a bounce house, and slide. The Kiwanis Club provided funnel cakes and the Police department barbecued hot dogs. There were several informational booths such as: the Fire Department, Just Say No to Drugs Committee, Family Health Care Network and Virtual Education Academy. The Fire Department let the kids experience the fun of spraying the fire hose; they also performed 2 minute drills for the audience's enjoyment. There were **520** participants

Special Thanks to the "Friends of the Library" for their generous sponsorship of the Summer Reading Program Finale and the Summer Reading Program prizes.

Summer 2013 Total Participation: 7,476.

The Margaret J. Slattery Children's Library located at 256 E. Orange was open to the public this summer from 10 a.m.-5 p.m., Mon-Fri. The public had access to the materials, computers, and information assistance. The library had **3,142** visits during the months of June, July and August 2013.

The Skill Building program was held at the Margaret J. Slattery Children's Library. It ran two-hour sessions in the mornings, Monday – Friday. The program was available for Kindergarten and first grade students who did not have summer school opportunities. The students worked on skill building in the subject areas of math, English language, and reading. There were **32** students who signed up for the Skill Building program.

4. May – July Literacy Report

Tutors trained: **3**

Learner assessments: **5**

Tutor match: **5**

On May 31, 2013, Read to Succeed staff and **2** Adult Literacy participants attended a "Stepping up at the Library" Literacy Conference in Visalia, CA.

Learners' Achievement Corner

- Melissa G. – passed the GED exam.
- Rocio R. – Tutor Pat shared with Literacy staff that Rocio is now reading children's books to her children.
- Guadalupe P. – Tutor Michelle shared that Guadalupe has successfully completed Laubach Way to reading Level 2 and has moved on to Level 3.
- Larry, the English as a Second Language tutor, took his students on a field trip to Hoagies. The intention was to have each student order a soft drink speaking in English. Per Larry, they all did a great job.
- The group utilizes the Inglés sin Barreras audio software and continues to work on vocabulary phrases, expressions, and greetings. The students are on **Level 5**. Tutor Larry shared with the literacy staff that each student took a quiz and their scores ranged from 85 - 98 percent.

English as a Second Language Conversation Circle group currently meets Tuesdays and Thursdays. The group utilizes the Inglés sin Barreras audio software and continues to work on vocabulary phrases, expressions, and greetings. There were a total of **218** participants who attended classes May-July.

The Library has partnered with the Police Department Thunderbolt Program staff. There are currently **5** teens that will be meeting weekly with a Read to Succeed tutor for assistance with their reading and writing assignments.

5. Chamber Ambassador Report

- May 1, 2013, staff attended an Ambassadors' luncheon at the Chamber Office hosted by Dickie's Barbeque.
- May 3, 2013, staff attended First Friday Coffee at Galaxy 9.
- May 14, 2013, staff attended a Ribbon cutting for the Lombardi campus.

- June 7, 2013, staff attended First Friday Coffee at Galaxy 9.

6. Update second floor renovation project

Staff does not have any new information to report at this time.

7. Update on Panel Recruitment for Capital Project Funding

At this time, the Fresno County Librarian and the Merced County Librarian have committed to sit on the panel. Staff would like to plan for adding two other panelists and would like to postpone setting a date until additional recruitments can be made. In the meantime staff recommends that the Commission spend some time reviewing the California State Library information on library building projects at <http://www.library.ca.gov/grants/lba2000/index.html>, as to become informed about building costs. Staff would like to propose that the Commission spend some time at the September meeting developing questions for the panelists.

8. Attendance Report

At the request of Commission Chair Figueroa, this item is to inform the appointed Commissioners that the City Council reviews the attendance for City Commissions and Committees quarterly. Staff has attached the City Council item from August 6, for your information and review.

9. Announcements

- National Library Card Sign Month – Proclamation request for City Council Meeting September 3, staff would like to request a Commissioner be there to accept.

CITY COUNCIL

- City Council will have a place on their Tuesday, August 20, agenda for the Library & Literacy Commission to report.

SCHEDULED MATTERS

1. Margaret J. Slattery Children's Library (MJSCL)

As a refresher after your summer hiatus staff is including the process the Commission has taken to review this topic.

The Commission began discussion in September 2012 when Commissioner Ybarra requested the need to review the MOU between the City of Porterville and the Porterville Unified School District for the Shared Use of the Porterville Heritage Center Library. The Commission engaged in discussion as to make recommendation for modification to the MOU, as the school had just opened and the Heritage building opened in 2005 and the City had never before embarked on a joint-use library facility. The Commission gave staff direction to revise changes to the 2005 MOU and incorporate the 2012 Equal Access MOU information about equal access, and to bring a revised draft MOU to the Oct. 2012 meeting.

The Commission reviewed the revised draft MOU at their October 9, 2012 meeting. The Commission directed staff to take the draft forward to City Council before sending the revised document over to PUSD.

At their April 9, 2013 meeting the Commission received a report from staff that the City Librarian had met with PUSD Superintendent Snavelly and Santa Fe Principal Leyva in January to discuss the draft MOU. Staff reported that Principal Leyva would review and discuss the draft MOU with her staff and bring information back to Superintendent Snavelly. Staff received a response from Superintendent Snavelly on April 2 that PUSD was willing to consider circulation of materials during the summer months only, as the school materials were purchased with Title 1 funds. Also, that Santa Fe felt their school collection was relatively small when compared to other school libraries in the district, and that their students need their Accelerated Reader materials to be readily available.

MJSCL SNAPSHOT:

- Open to the public Tuesday, Wednesday, and Thursday from 3pm-7pm, 12 hours per week
- 6 public access computers, 4 early literacy stations
- Facility Space: 2,240 square feet.
- Total holdings: 17,359
 - 2,509 – City materials
 - 14,850 – PUSD materials
- Maximum holdings for facility: 19,500
- Circulation: 55,809 (July 1, 2012 – June 30, 2013)
- Total card holders: 1,474
 - 274 – general public
 - 1,200 – Santa Fe Elementary Students

The Commission decided to continue discussion of this matter after summer hiatus. In addition, they directed staff to establish an understanding with PUSD to circulate materials this summer, bring forward cost estimates for City expenditures to run the joint-use library, and to reconfigure the library space for improved functionality.

Personnel:

- \$4,220 (salary & benefits) – operating library 12 hours per week during the school year.
- \$883 (sal&ben) – expanded summer hours M-F, 35 hours per week for 9 weeks
- \$2,208 (sal&ben)- library coverage for skill building
- \$3,895 (sal&ben)- English Language Learning Intensive (ELLI) 2 hours 2 days per week
- \$2,508 (sal&ben) – Skill building 9 weeks, 264 program hours
- \$3,132 (sal&ben) – facility maintenance 2 per week

Utilities:

*please note, total expenditures are for the entire Heritage facility:

- \$25,844 (SCE) , Annual - \$18,131, school year
- \$5,984 (COP Water), Annual - \$4,659, school year
- \$778 (SoCal Gas), Annual - \$750, school year

Telecom:

\$409 per month, \$4,908 annual

Material Process for Santa Fe collection:

\$2,404 - Staff time and Materials (labels & barcodes), staff processes 2,000 or more books annually.

Programming:

- \$1,750 – ELLI (Consumables, Supplies, Printing, and books)
- \$3,812 – Skill Building (Consumables, Supplies, Printing, Equipment, and books)

Miscellaneous:

- \$13,000 - bookcases (2005) – one time purchase
- \$11,124 – Early Learning Stations – one time purchase
- \$8,000 - computer replacements on 4-5 year cycle (6 public PCs & 2 staff PCs)
- \$6,383 – 355 children’s books from Scholastic (FY 2012-13)
- \$1,431 – 140 children’s Spanish books from Baker & Taylor (FY 2012-13)

Program Descriptions:

- English Language & Literacy Intensive (ELLI) Program - helps Kindergarten and First grade students to focus in learning the English language through participating in songs, listening to a story being read, educational activities, games and homework assistance in English and Spanish. Library staff works with Santa Fe School administrators who refer children from non-English speaking homes. A partnership with the Y.E.S. after school program allows us to serve 40 students. The timeframe for this program runs from October – May. The ELLI coordinator meets with the Santa Fe children for 2 hours Tuesday and Thursday from 2 p.m. - 4 p.m.
- Skill Building Program is a FREE summer program that assists those students needing extended help with math, writing, and the overall English language. The students will receive re-enforcement skills in Math, Reading, Writing and Vocabulary through singing songs, story time and educational games. This program is only for students going into First grade and program registration is required. The

program runs for 9 weeks from June – August, 2 hours a day Monday – Friday at Margaret J. Slattery Children’s Library. *this year we only ran one 3 week session.

- Spanish Story Time is held at Margaret J. Slattery Children’s Heritage Library every Wednesday from 6:00 p.m. - 6:30 p.m. Library staff read Spanish stories, Spanish songs and crafts to preschoolers.

Staff recommends that the Commission review the revised draft MOU and incorporate some additional changes for purposes of clarification.

2. Update on Kindle

The information presented is in response to Commissioner La Vonne’s inquiry regarding Kindles, loaning of Kindles, and/or downloading of ebooks to Kindles.

At the present time, the circulation of Kindles is not a viable option for libraries. The Kindle is a consumer product that must be tied to an Amazon account and a specific e-mail address. Amazon has specifically stated that they will not allow schools and school libraries to attach multiple Kindles to the same account. Second, the Kindle can be used to purchase additional Amazon titles. The library would have to be prepared to allow patrons to purchase titles and, thus, lose control of content. The only vendor who created a library friendly product was Barnes & Noble with their Nook reader. However, Sacramento Public Library ran into serious legal issues with the Department of Justice because Nooks were not handicap accessible. Third, Amazon is clearly committed to OverDrive as their user platform; this assumes that the individual already owns a Kindle device.

At this time, only one eBook library vendor, OverDrive, can provide compatibility with Kindles. OverDrive’s services are tiered, based on population. Our cost would be \$15,000 per year for Porterville’s service area. The OverDrive representative has offered us a lower tier, usually for those with a population of 50,000 or less, of \$10,000 per year. Other factors, such as operating budget, holdings, and circulation statistics may affect cost slightly. \$5,000 per year pays for system and hosting fees. These fees are dispersed among Amazon, Adobe, and OverDrive. The remaining \$5,000 pays for title purchases. The Library, of course, has the option to spend more on titles. In addition to the purchased titles, OverDrive has integrated over 34,000 Project Gutenberg titles into their platform. The Library may choose to also purchase audio books, music, and video.

Staff recommends that the Commission provide direction regarding further information that the Commission may desire, if any, to complement the data gathered thus far.

3. Serving with a Purpose Conference

Commissioner Bishop and the City Librarian attended the 2013 Serving with a Purpose Conference on Wednesday, May 22 in Ontario. The conference was organized by the California Public Library Advocates. Commissioner Bishop will report on the conference and staff has attached a copy of the schedule and a handout that was shared.

4. 2013 California Library Association Conference

The 115th Annual California Library Association Conference is scheduled November 3-5, 2013, in Long Beach, CA. This year’s conference theme is “Let’s Make Some Noise!” The CLA planning committee hopes to bring that noisy spirit of enthusiasm, celebration, excitement, advocacy, and fun to every element of the conference. They have assembled a super group of over 35 creative and engaged conference committee members representing the full diversity of libraries and library workers in California to make sure the conference strikes a chord with everyone.

A preliminary conference schedule is available at
http://conference.clanet.org/docs/2013/2013_CLA_Conference_Preliminary_Program.pdf

Staff has programmed conference expenses into the annual budget process. This year the budget allows one Commissioner and one staff member to attend the conference. The cost estimate to send two participants to conference is \$1,400 and covers: registration, membership, per diem for meals, mileage, lodging, and parking.

Staff recommends that the Commission designate one Commissioner to attend the 115th Annual California Library Association Conference and to direct staff to make the necessary arrangements for conference participation.

5. Commission Advocacy Opportunities

Upcoming meetings:

P&L Commission – September 5

City Council – August 20 and September 17

VII. COMMENTS FROM COMMISSIONERS – comments on any items or issues not on the agenda

VIII. SCHEDULE ITEMS FOR FUTURE MEETINGS

IX. ADJOURNMENT – Adjourn the meeting